



STAKEHOLDER

Stakeholder	Key concern	Form of dialogue
Free Hanseatic City of Bremen (Shareholder)	1) Maintaining or increasing the value of the port infrastructure	Regular reporting; routine meetings and meetings on specific topics with the Senator for Science & Ports; close consultation with political decision-makers
	2) Safeguarding regional economic value and jobs	
	3) Sustainable port development	
Supervisory Board and Advisory Board	1) Participation in decisions	Submission to the competent bodies
	2) Information	
Staff	1) Secure jobs	Annual staff appraisals, ideas portal, works council, supervisory board with equal representation of employer & employees
	2) Equal opportunities and fair cooperation	
	3) Attractive working conditions	
Port business (e.g. cargo handling and logistics companies, tenants & leaseholders, pilots etc.)	1) 100 % port availability	Direct dialogue with customers, trade fair & exhibition stands, publication of Logistics Pilot (magazine for ports, shipping & logistics)
	2) Location development	
	3) Sustainable transport chain	
Shipping	1) 100 % port availability	Ad-hoc contact
	2) Location development	
	3) Sustainable transport chain	
Politicians (national, EU)	1) 100 % port availability (supply reliability)	Ad-hoc contact; submission to competent bodies on request
	2) Consultation	
	3) Climate protection targets	
Public authorities	1) Compliance (observance of directives, regulations and laws)	Ad-hoc contact
	2) Cooperation	
General public & media	1) Prompt, open and transparent communication	Press spokesperson as central point of contact for ad-hoc contact
	2) Safeguarding regional economic value and jobs	
Local residents / citizens	1) Prompt, open and transparent communication	Permanent willingness to discuss ad-hoc concerns, proactive dialogue with local authorities and pressure groups
	2) Reducing negative impact (e.g. noise, emissions)	
	3) Taking their interests into account in participation processes	



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Federations and associations (e.g. environmental organisations, chamber of commerce etc.)	1) Prompt, open and transparent communication	Ad-hoc dialogue
	2) Safeguarding regional economic value and jobs	
	3) Reducing negative environmental impact	Permanent willingness to discuss ad-hoc concerns,
Service providers, suppliers (incl. energy providers)	1) Fair competition	Ad-hoc dialogue
Banks (Investors)	1) Stable customer relationships	Ad-hoc dialogue
	2) Securing project funding	
Insurers	1) Stable customer relationships	Ad-hoc dialogue
	2) Maintaining or increasing the value of the port infrastructure	
Network & grid operators / energy providers	1) Network & grid stability	Ad-hoc dialogue
	2) 100 % port availability	
	3) Reducing negative impact (e.g. emissions)	
	4) Location development	
	5) Sustainable transport chain	
Other ports	1) Cooperation	Ad-hoc knowledge sharing; various forms of active cooperation
	2) Knowledge sharing	
Research and educational institutes	1) Supporting research projects	Ad-hoc dialogue
	2) Knowledge transfer	
Municipalities (local authorities) near the ports	1) Cooperation	Ad-hoc dialogue
	2) Joint projects and planning processes	
Tourists (cruise ship passengers, day trippers)	1) Using port facilities / guided tours of the ports	Supporting other actors
	2) Transport connections and infrastructure (cycle tracks ...)	
Associations (interest groups) (ISH, UBH, HTG, PIANC, IAPH)	1) Knowledge sharing	Ad-hoc dialogue
	2) Cooperation, joint planning processes	
	3) Knowledge transfer	
Providers of subsidies and research funds (Metropolitan Region, Federal ministries, EU)	1) Developing innovative projects	Ad-hoc dialogue
	2) Knowledge transfer	